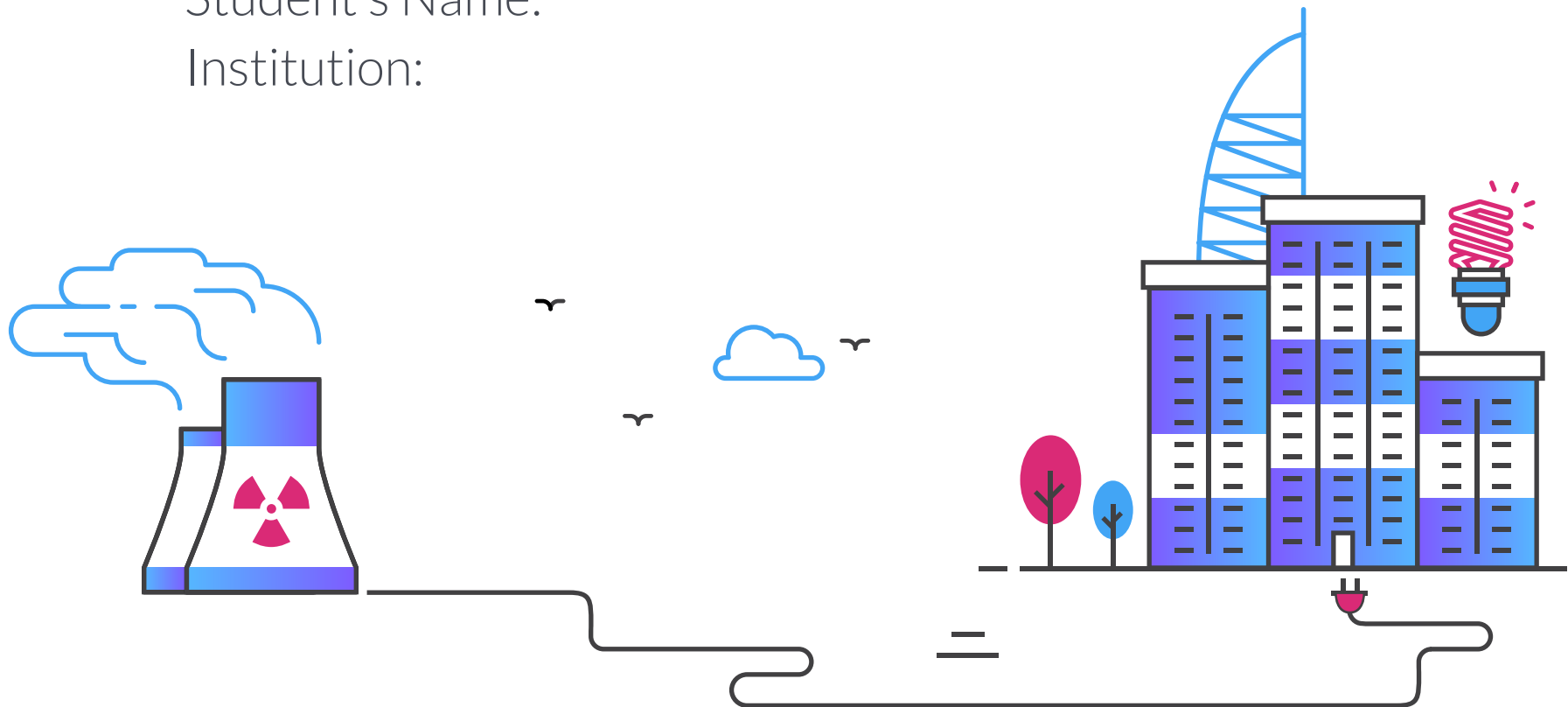


Emirates Nuclear Energy Corporation CSR

Student's Name:

Institution:



Introduction

- Corporate social responsibilities(CSR) are not designed to earn returns to the company.
- All resources belong to the society.
- Companies should appreciate the society which is the owner of the resources they use.
- Though not legal requirement, acting ethically towards the society and the stakeholders gives the company a lot of advantages (May, 2007).
- All the stakeholders should be given a chance to share the companies' returns.
- The sharing of returns should be at no cost.

Introduction (cont).

- Emirates Nuclear Energy corporation started in 2009 is in the process of incorporating the social responsibility actions.
- Nuclear energy production is a very risky activity to any stakeholder involved.
- There are many factors involved from the mining of the raw materials, production, transportation of the energy and finally to the usage.
- With the example of Fukushima tragedy, Nuclear producing companies should be very careful.
- From the normal staffs, to the people outside the company, care is needed and trained required in handling the nuclear operations.
- Emirates Nuclear Energy corporation started in 2009 is in the process of incorporating the social responsibility actions.

Strong Points of the ENEC CSR Activities

- Emirates Nuclear Energy Corporation has undertaken some activities that are aimed at the society and without the company aiming for returns on the same.
- Free training to the employees on the best ways to handle the production machines and the raw materials (Blanchard & Kerr, 2009).
- Upon being recruited, the employees undergo training basing on their field of work.
- These training programs are offered by the company at different levels of management and work.
- There are no deductions made on the salaries of the employees to cover for the training costs.
- After the training, the management makes follow-up to see if the employees understood the training well.

Strong Points of the ENEC CSR Activities (cont.)

- Program where employees are covered for insurance.
- Insurance program is free of charge.
- It is very easy to contract cancer diseases while working in the nuclear production company.
- Life insurance is also offered to all the employees who may suffer from cancer.
- The employees undergo regular.
- The families of the employees also covered.

Strong Points of the ENEC CSR Activities (cont.)

- Benefits for the people who live around the company.
- For job vacancy, management focuses on the residents.
- Cleaning programs for neighboring towns.
- Interaction of staff and residents creates a positive image.
- Program where it partners with other organizations to provide free social amenities.
- The sponsored individuals are offered vacancies in the company.

Strong Points of the ENEC CSR Activities (cont.)

- Proper disposition of the CO₂ emitted.
- It ensures that their production processes are safe.
- Free advice on the usage of the energy and what to do during emergencies.
- The company uses technology to get in touch with the public.
- Live chats and free calls at the service of the public are offered by the firm.
- Free calls on emergencies shows that the company is socially responsible.

Strong Points of the ENEC CSR Activities (cont.)

- The company believes in the safety of the employees.
- Employees are supplied with gumboots, gloves and dust coats.
- Keeping the physical safety of the at stake is positive thing to do.
- This shows that the company is responsible with the affairs of its employees.
- The working place is kept safe with emergency attendances.
- The insurance benefits enjoyed are claimed at any time without long process being followed.

Strong Points of the ENEC CSR Activities (cont.)

- The company has programs for infrastructure upgrade.
- It has partnered with the government to provide adequate infrastructure.
- ENEC has constructed roads.
- It has provided electricity and free lighting to parts surrounding it.
- The company has constructed sewerage which helps the surrounding society.
- In the case of any community development, the company involves itself fully.

Gaps in the ENEC CSR Performance

- It is better for the company to be socially responsible in all areas.
- Environment is also an important aspect in the CSR activities.
- Planting of trees and conservation of the environment is very important.
- Working hard to maintain and conserve the natural resources is also the task of everyone (Cragg, 2009).
- Companies should be on the front line and finance resource maintenance activities.
- Companies should work hard to replace and improve the resources they have used.

Gaps in the ENEC CSR Performance (cont.)

- The company has not yet started on the environment conservation.
- ENEC leaves the mined areas open which is very harmful.
- Its sustainability report does not talk on how to cover the open casts left.
- The company does not have the plans and activities to restore the natural resources it use.
- The disposition of the waste materials is not good.
- The company does not have plans on the tree plantation in order to conserve the environment.

Gaps in the ENEC CSR Performance (cont.)

- The company's activities affects residents livelihoods.
- It is the duty of the company to move residents in safer places.
- ENEC does not have plans to relocate people to safer places free of pollution.
- It is not in the company CSR or sustainability report to move the affected residents to safer places.
- Company should keep the residents at least 1 kilometer away from the production plant.
- The budget should accomplish some funds to cater for the residents affairs (Blanchard & Kerr, 2009).

Gaps in the ENEC CSR Performance (cont.)

- Insurance for the stakeholders should be extended even to the customers and general public.
- The company should set aside contribution for the general public.
- Members of the society affected by the firm's operations should be compensated.
- Budget of the company has to accomplish the compensation for the externalities.
- Customers have not been covered by the company's insurance scheme.
- Members of the public cover for their hospital expenses ones their member contracts diseases as a result of the company operations.

Recommendations to the CEO of ENEC

- It is always good to have sociologists in the company.
- It is always good to have sociologists in the company.
- They will help keep the company plans and budgets in line with CSR.
- Advise his/her budget planners to allocate sufficient funds for CSR activities (Hunnicutt, 2009).
- Take CSR activities as a responsibility of the firm and not as a cost.
- Cooperate with the general public.

Recommendations to the CEO of ENEC (cont.)

- Government is very important organ to any business.
- The company should try its best to work with the government.
- Help the government in the provision of basic necessities to the public.
- It should partner with the government to improve infrastructure.
- Always follow the legal requirements of the government.
- Government relates well with firms which involves themselves in CSR.

Recommendations to the CEO of ENEC (cont.)

- Make a lot of effort to conserve the environment.
- Involve the firm in planting trees and other vegetation.
- Make sure to conserve and improve the nature of natural resources.
- Always replace the natural resources mined.
- As a means of disposal, the company can waste materials to the open holes left after mining.
- Do not leave open holes as they are dangerous to animal and human beings.

Recommendations to the CEO of ENEC (cont.)

- Society which surrounds the organization determines its worth.
- It is always good to have better public image.
- The company should extend its services like security and water to cover the society.
- Always appreciate the members of the community.
- Provide higher education programs to the needy who pass well in exams.
- Help the needy individuals prosper.

Summary

- ENEC should improve on its CSR activities.
- Government will assist it to gain better image in the society.
- The public will protect the company from fraudulent if it acts well on the society.
- Protecting the environment is the responsibility of ENEC especially the places it mines Titanium and Uranium.
- Proper disposal is required by the company in order to protect the society.
- Moving the members of the society around the production plant should be implemented.

Conclusion

- CSR is part of the company activities.
- Organizations have better relation with the society as a result of CSR.
- It is the responsibility of any firm to follow legal requirements.
- Every firm should give back to the society as the resources used belong to these society (McWilliams et al, 2006).
- It is always better to conserve the environment for better tomorrow.
- Firms have the capability to control the security and other social amenities of a place.

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